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Editorial

Welcome to this month's edition of *The Kitengela Biz-net* Advertiser magazine. The theme of this edition is based on the ongoing football world cup, an event which is currently the most discussed issue globally.

Samantha also gets a bit of coverage hoping that it adds a bit of flavour in our normal discussions. I suspect a few of us might get squenmish about her!. Another new feature is an article tied to the trending issues on whatasapp. An article I hope will bring a smile on your lips.

Overall, I hope that you are to find the articles mentally stimulating and personally relevant.

This edition is also improved with added advertisements and quality photographs. This of course confirms that the magazine is growing with expanded readership which also means that to you as a business person gets more exposure and a wider audience which hopefully translates to a better bank account.

We have also included two articles from yet unpublished writers but who have shown the passion to write. We hope this will serve as a morale booster to them and also be an incentive for the young writers to follow their passion.

We do appreciate the faith you have given us and assure you that the we shall endeavour yo meet our side of the bargain. Always.
Enjoy your read.

From the editors Chair




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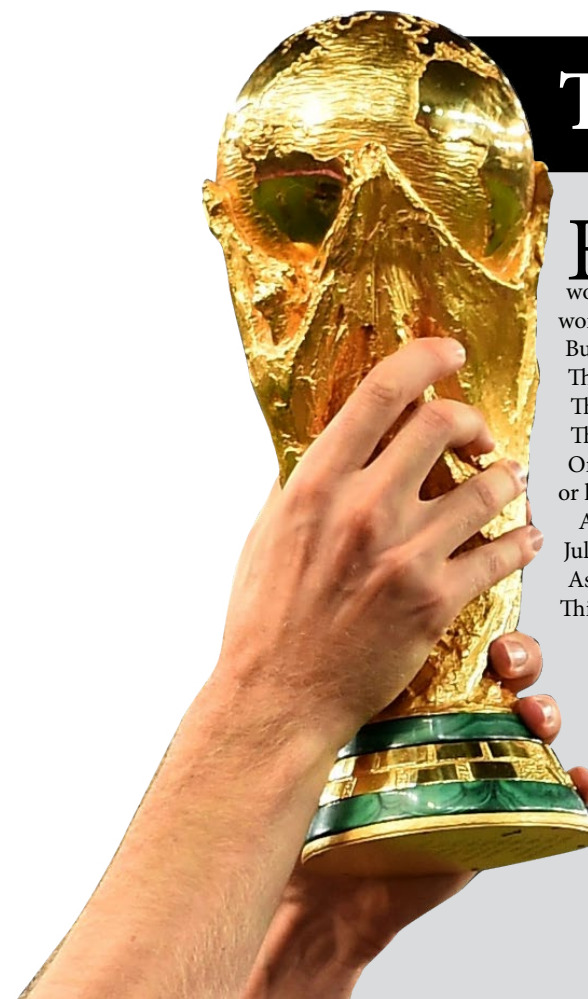
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The Cup of the World



Every four years the world comes to a standstill for one month in the months of June and July. It is the season of the World cup when the youth of the football world gather together for a sensational exchange of skills and bravado. It is a peaceful world war.

But what do you know about the world cup. Consider this:

The world cup was first played in.....and was won by.....

The world cup is also known as the Jules Rimet trophy after.....

The cup weighs.....and stands at a height of And is made from.....

Only world cup winner and presidents of UN recognised nations are allowed to handle or hold the cup.

A total of.....Billions are expected to watch the finals of the 2018 world cup on 14 July in Russia. The total cost of running the 2018 world cup by Russia

Assuming that the planet earth is to meet another planet for a football game.

This is my prediction of the team that would be the earths first eleven:

Goal keeper-	Thibaut Courtois
Defence Right -	Ashley young - England
Defence Left-	Yerri Minna
Central defender (Stopper) -	Sergio Ramos (Spain)
Central defence(Sweeper)-	Vincent Kompany
Defensive midfielder-	Rocco Germany
Right winger-	Cristiano Ronaldo - Portugal
Attacking Midfielder-	DeBryne- France
Striker-	Romeo Lukaku - Belgium
Left Forward-	Philip Coutinho-Brazil
Left winger-	Neymar Jr-Brazil
Coach-	Janne Andersen (Sweden)

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Who wrote the Holy Bible!

The Christian Bible consist of 39 books of Hebrew scripture (Old Testament) and 27 books of the Christian Greek scripture (New Testament) thus the bible is a miniature library of 66 books written by some forty (40) men (inspired by God) in the course of 1600 yrs of history (1513 BCE to 98 CE) some penned more than one book. The sacred Hebrew writing (Old Testament) began with the TANAKH come from three divisions of the Jewish Bible in Hebrew: The TORAH is the law the NWVI"IM is the prophets, and the KETHUVIM is the writing). Thus using the first letter of each section the word "TANAKH" is formed. The books were penned in Hebrew and Aramaic from the 16th century to the 5th century BCE. Jews believe that they were written under different and diminishing degrees of inspiration. Therefore they put them in a certain order of importance.

The following is the order in which the Jews put the books according to importance.

- 1. Torah** - The five books of Moses or the Pentateuch (from Greek for five scroll) the law consists of Genesis, Exodus, Leviticus, Numbers and Deuteronomy. However the term "Torah" may also be used to refer to the Jewish Bible as a whole as well as to the oral law and the Talmud.
- 2. Nevi"im** - The prophet, covering from Joshua

through to the Major Prophets Isaiah, Jeremiah, Ezekiel and then through the 12 minor prophets from Hosea to Malachi.

3. Ketuvim - The writings, consists of poetic work - psalms. Proverbs, Job the Song of Songs and lamentations. In addition it embraces Ruth, Ecclesiastes, Esther, Daniel Ezra, Nehemiah and first and second chronicles. These writings were mainly passed orally. The many generation of Bible writers made their books not assuming the worst but preparing for its possibility.

The Greek scriptures (New Testament) include four gospels, or accounts of the life of Jesus and the good news that he preached. Two of these were written by immediate followers of Christ, Mathew, a tax collector, and John, a fishman. The other two were written by early believers Mark and Luke, the physician.

The gospels are followed by the acts of Apostle, an account of the early Christian missionary activity compiled by Luke. Next are fourteen (14) letters from the apostle Paul to various individual Christians and congregations, followed by letters from James, Peter, John and Jude. The final book is revelation, written by John.

It is exigent that so many persons of diverse backgrounds and living in different times and culture could produce such a harmonious book. This in itself is strong proof that the Bible is not simply the product of human intelligence but inspired by God. Literally "God breathed" and beneficial for teaching.

The assembly of the bible is chronological, poetic, thought-provoking and broadminded. Think about the deviousness of Jacob, the irritability of Moses, the lusty charisma of David the cowardice of Jonah and the doubtfulness of Thomas. If the bible owes its infinite vitality, its pulse of worldly life amid all the visions and mysteries to its importing winningly unheroic versions of humanity from the animated matrix of spoken and written Hebrew, it is likewise true that daily existence in Judah was also imprinted by the bible- by its prayers and portents, laws and verdict

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Karibu Kite!

Kitengela AKA Kite Town is located about 30 km south of Nairobi city and sits in a strategic location straddling the Nairobi –Namanga highway and dominating sections of Machakos and Kajiado counties and hinges with Athi River industrial town.

Origin of Kitengela town

The name Kitengela is originated from the Maa dialect the most dominant ethnic community in the county of Kajiado; although Kitengela town itself is cosmopolitan areas housing a sizeable number of all ethnic communities in the Country and across from Tanzania 100 Kilometers away to the East.

According to a local politician and a former councillor of Oloosirkon Sholinke ward Marush Rais arap Kisemei., the present urban center where the Kitengela town sprawls was originally known as Noonkopir which in the Maa dialect means a place of many flying birds.

“...When i was growing up in the 70s the old Maasai elders had named the place as Noonkopir due to the high number of birds that inhabit the area” Marush added

Growth and development

Many theories abound as to what actual-

ly triggered the development of the vibrant town. The most plausible one was that the town grew as a upshot of the neighboring Athi river industrial town.

According to Marush, in the Seventies, Kitengela town was then an open expanse full of grazing wild animals and the occasional Lion. Athi River town was then a more vibrant center completely dominating as most government services were present in Athi river town. The vivacious presence of the old Mombasa road together with the then East African railways service with the firewood powered and hooting daily train runs further added to the lure of Athi River.

It was not until the mid-80s that an influx of people who were looking for land started settling in present Kitengela led by the Kitengela group ranch – a land buying company.

According to Alex Kang’ethe the Kitengela town chief, Kitengela town grew in leaps and bounds mainly due to as a result of the juicy Nyama Choma that was being prepared by the few establishments that were then operating at that time.

“when I came here in 1987 and started work at a company known as Kivian Engineering one of the earliest heavy metal manufacturing companies to set base in Kitengela town there were very few people and in fact it was just a bushy and wild place but we endured and worked as we stayed huddled in work camps” Kang’ethe said.

Kang’ethe adds that soon after a few joints started selling meat the way that the “Nyama Choma” was prepared in the traditional Maasai by native tribesmen made the meat very popular and famous and many residents who resided in Nairobi city would drive to Kitengela to enjoy the meat admire the wild scenery.”

Soon the many people who visited the town developed an interest in the vast lands and soon after the subdivision of the land among the Kitengela group ranch and consequently

emergence of land buying companies.

A construction boom thereafter followed as many land owners built houses to rent and also to live in” Kang’ethe said. Today, a conservative estimate would put the total residents of the town to be about 200,000. A quarter of this number could be termed as night time residents considering that they work mainly in Nairobi CBD and the adjoining centers only coming to Kitengela in the evenings where they have homes.

Economic status

Kitengela town is largely a residential town as opposed to an industrial town although the town is in immediate proximity to the export processing zone authority (EPZA) that has over 50,000 workers who work at the many companies located at the zone.

The presence of the EPZA occasioned a subsequent and exponential high demand for residential quarters, with time, education institutions sprang up and with them worship centers, entertainment locations.

Consequently many more industries were established in Kitengela town as other land owners set up huge flower farms and whom they planted flowers for export considering that the Jomo Kenyatta international airport is just about 20 kilometers from Kitengela town. Three of the most dominant flower farms with a big number of employees are Saitoti flower farm, Maasai roses and Isinya roses. This flower farms employ over 10,000 workers who also live with the precincts of the town.

Today, Kitengela town boasts of a dozen major banks, 9 microfinance institutions, 14 SAC-COS including 5 transport Saccos, 6 major retail stores, 6 private hospitals, several private owned clinics, a hoist of entertainment joints. Several worship centers including a mosque which sits right in the center of the town. Apart from the public schools, Kitengela town and its environs has 24 private high cost schools with several of the school transport buses (Soon to be painted yellow) criss crossing the town. The hospitality industry has also not been left behind with over a dozen high class eating and leisure places supplementing

the many Nyama Choma eating localities.

Advocates offices abound, so are the many land buying companies, surveyors and so too the ubiquitous M-Pesa and Airtel money shops.

In the recent past people of Kitengela raised the alarm concern to air pollution and poor waste and sewage system hosting the resident at a risk for the outbreak diseases.

Furthermore many of the hospital around says the major disease that affects the residents is course as a results of air pollution from the waste smoke from the industries situated around and poor sewage system.

What is the future of Kitengela town?

With Devolution being the catch phrase for development, the empty land spaces, the vibrant business climate, a secure environment and the constantly improving infrastructure. The future of the town is bright and with proper planning the town will lay claim as one of the fastest growing towns in e Country.

Karibu Kite!





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Shoes and Girls

There are varieties of girls' shoes in the market; heels, wedges, flats, sneakers, open, buckled, closed and tip-toes shoes and girl's shoes are the most selling brands in the market. Girls can never resist the desire and lust for shoes and this is the reason why they own variety of shoes. No harm can come to the girls even if they wear the same pair of shoe their whole lives but they may not glow inside just like they do when they wear the shoes for the first time. In most cases, girls would want to match their clothes and handbags with their shoes.

High heels tend to bring out the curvy posture in a lady and make them become taller. Nothing makes a lady happy like a beautiful shape. Every pair of shoe that a girl wears reflects the occasion and the mood for the day. Flat shoes are mostly won by teenage girls and college girls, it is to tell someone that "I woke up like this" meaning the girl is in her normal self in most cases, stilettos are worn by boss ladies who most of the time usually mean business whereas high heels especially the boots that are usually past the knee are for the tough girls who usually declare themselves as 'strong and independent'. Some women do not even wear shoes because they like them but because of how they are made. Let's take Lady Gaga for instance is one girl who is crazy for unique fashion and most of her shoes are practically unwearable in real

life. They say that a beautiful shoe defines a girl's social status, I would totally agree with that, some shoes especially the high heels seem to bring some sexiness in a lady and this brings about high self-esteem and self-confidence which enables a lady to put on a very beautiful smile. A lady is not fully dressed without a smile and who can resist a smile from a well-dressed confident woman with very nice shoes? I wouldn't. Rumor has it that men tend to obtain sexual arousal just from looking at some of the beautiful sculptures of the ladies shoes sometimes even when the shoes are still in the stores and no lady has worn them.

Every girl fantasizes about shoes every other day. Some girls say that there is a force inside them that drives them to the shoe stores as soon as their bank accounts are loaded; they say that there is a hormone responsible for the urge and it's something they can't resist just like a life passage. It's like something closes their eyes such that all they can see are shoe stores, shoe markets, and shoe parlors. But everything has consequences right? Even buying shoes has consequences such as impulse buying, feeling very guilty and fighting especially for the men who are unlucky enough to share bank accounts with their ladies. Unfortunately, ladies never regret buying shoes as long as every time they



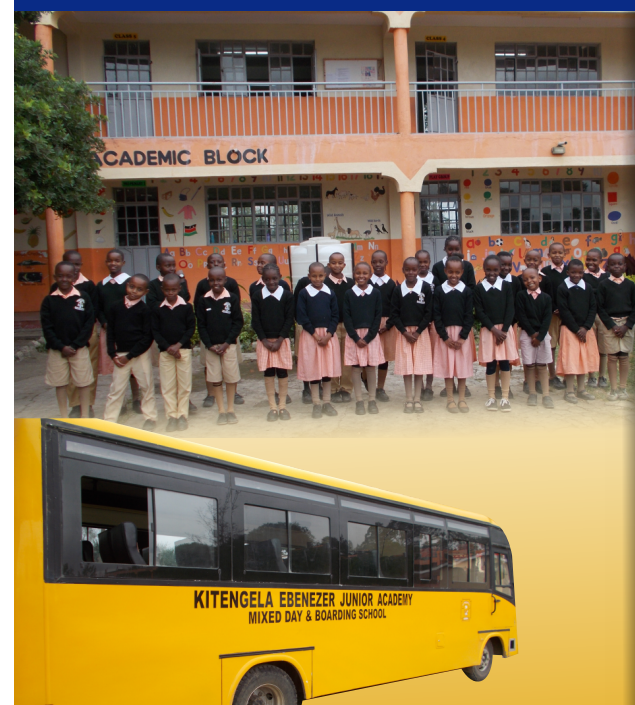
open their closets, the shoes are right there beautiful like real art sculptures in museums and the knowledge that they will keep the shoes for a very long time makes them feel good.

Ladies believe that the shoes they wear define them. The types of shoes they wear mark their confidence. It gives them a sense of beauty. It acts as the message that they convey to the world. The fun part about this is that they can change this every other day, unlike their hair which is perfectly made mostly for special occasions. Girls and shoes are inseparable.

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Effects of Betting on Learners.

Betting is the activity of predicting outcomes in sports before their occurrence with the aim of receiving some reward mostly in form of money.

Recently, there has been a massive change in the opportunities and promotion for betting mainly driven by digital technology. Betting is considered to be on the increase due to high internet access and entrance of many betting companies in the market which have enticed many young to engage in online betting.

The increased participation in betting has profound impacts on young people's behaviors. Researchers show that in Australia, most of the young peoples of school going age (bwn 10 and 24 years) engage in betting. It is also estimated that many underage children have engaged in betting. The patterns of participation in betting reveal that boys engage in betting more than girls.

There is growing argument that while betting happens infrequently among many young people, a few engage in the betting on regular basis. Researchers indicate that small percentage of the young people, a few engage in betting at least once a week. A concern is about the regular betting frequency in relation to the behavior of the young people that pose risks to learning process in schools and colleges.

On the effects of betting on young people's behaviors, it was found in Australia that young people suffer from inability to estimate probabilities.

In this case, the young people lack knowledge on winning chances and as such, misconceptions arise thereby contributing to emotional disturbance. Small yet significant proportion of the young people engaged in betting believed that betting is a good way to getting rich quickly. It therefore shows that failure to win bets is likely to make the young people emotionally disturbed. Also the perception of getting rich quickly implies that the young people are likely to use money in betting so as to increase chances of winning bets.

There is a growing concern that boys are at high risk of betting problems than girls. In addition, other effects of betting to young learners include delinquency and criminal behavior, poor academic performance, absenteeism from school, early drop out, disrupted family and peer relationships, financial difficulties and bankruptcy, homelessness, substance abuse, suicidal ideation and suicide and mental health outcomes such as depression and anxiety. From these problems it is clear that learners are affected by betting.

In the United States of America, majority of students who participated in betting recorded



low school attendance and eventually performed poorly in examinations.

In Kenya many youths and especially engage in betting today. The students spend more time placing bets on football websites. Most of the students are motivated by money, while some engage in betting for enjoyment and a few engage in betting when bored. There is evidence that a big number of the students engage in betting at least once a week.

There exists a worrying trend on the effects of betting in learning. Spot Checks indicate that majority of the students engaged in betting lose valuable school time. Some of the students think about gambling most of the time and others have insomnia due to betting. In addition, some students have used part of the school fees for betting and others have used proceeds from betting in Alcohol and other luxurious activities. Unfortunately, some of the students in betting have contemplated committing suicide due to frustrations of gambling and betting.

Betting requires money for participants to be eligible and students employ many ways to finance the habit. Reports indicate that most students engaged in betting participate in criminal activity such as mugging and online fraud activities. Most students who are without any form of income have been known to use part of the school fees and learning support money to place bets. Unfortunately

as gambling is a game of chances, most students have been known to lose bets.

While learning requires students to spend more time in classes, undertaking assignments and engaging in learning support activities outside classrooms, most students engaging in betting activities lose up to 4 hours' worth learning daily. Also paying school fees is important to ensure that students remaining classrooms the entire learning period. Students who use part of the fees and learner support money for betting, stay out of classes for failure to pay school fee. Finally, the outcome of betting is a person either wins or loses and many of those who lose bets are observed to be psychologically affected.

In view of the findings in Kenya and the whole world, it is emerging that participation of students in betting has adverse effects on learning and well-being of students.

Quality learning partly requires concentration of students characterized by dedicated time for class attendance and personal studies, a reality which seems not practiced by students engaged in betting. The outcome of less time spent on studies is ineffective learning. In this context it can be concluded that ineffective learning could be contributing to failure of students in exams although this has not been verified. Unless betting trends are reversed, the society will have lost resourceful people.



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Have you self actualized?

Man is a wanting animal and what he wants is more- Abraham Maslow (1908-1971)

Psychology teaches us that needs and motivation drive human behavior. Obnoxious or unacceptable behavior results from mis-directed attempt to satisfy motives which are deeply held.

The major theory on motivation and personal human achievement is attributed to one Abraham Maslow, Founder of humanistic psychology. Abraham Harold Maslow was born on 1st April 1908 in New York. A scientist and a researcher on human sexuality, he formulated the hierarchy of needs and coined the word self actualization

In Maslow's, hierarchy of needs, He argues that first, it is in the nature of man to be driven by their needs and desires. Secondly, that those needs and desires evolve over time in a way that is specific and predictable. Thus, we are able to show a hierarchy or ladder of needs up which we climb through life.

The lowest need is the physiological needs which are food, shelter, clothing and sex-the requirements of healthy functioning of the body and the continuance of the species. Security appears next in Maslow's hierarchy.

This is the need to know that our world is stable and predictable, the confidence that gains made can be conserved. The denial of this need leads to tension, anxiety, fear, panic and self absorption.

The need to be a valued member of a group and the confirmation that others find us likeable is the third ladder in the hierarchy of Maslow's needs. He called it social needs. Esteem needs come next in the hierarchy of needs. This is the need for recognition and prestige. The basis of self respect knowing that we as individuals count for something.

The self actualizer is an ideal, but given skill, knowledge and commitment every individual has the power to create that ideal. Maslow claimed and recent psychological research has confirmed that self actualizers are able to consistently make accurate judgments about themselves and others. It is argued that the self actualizer has been blessed with a greater than normal ability to recognize the realities of life and to avoid wasting effort in trying to change the unchangeable.

Self actualizers are prone to avoid emotional involvement in issues and are able to concentrate to an abnormal degree to get things done. They also demonstrate

a strong urge to be of service to mankind. Their concern for people does not by any means make them easy to get along with as they demand a great deal of themselves and others and are readily moved to disgust with those that whose principles are elastic.

From the above descriptions it can be seen that the picture drawn of the self actualized person is a composite. Arguably, the description does NOT imply perfection but rather a higher level of functioning.

It has been argued in some academic circles that only about 2% of the world population attains and maintains the self actualizing mode. The lord Buddha, Jesus Christ, the prophet Mohamed, In modern times the names of Eleanor Roosevelt, Mother Teresa, Nelson Mandela, John Paul 11, Winston Churchill, Bill Clinton and even maybe Cardinal Maurice Otunga,

The personalities mentioned all seem to be in the top league of human success- But still they are many unsung heroes in our communities who have in their own way attained the status. They are rarely noticed -their modesty would not allow them- but indeed they exist and are the pillars of each society.

Do strive to actualize.

Healing and Deliverance in Christian life

Rev. Samuel Munene

Many Christians are living with solvable problems. In Like 4:17-21, the Bible says this; And the book of the prophet Isaiah was handed to Him. And He opened the book and found the place where it was written: THE SPIRIT OF THE LORD IS UPON ME TO PREACH THE GOSPEL TO THE POOR. HE HAS SENT ME TO PROCLAIM RELEASE TO THE CAPTIVES. AND RECOVERY OF SIGHT TO THE BLIND, TO SET FREE THOSE WHO ARE OPPRESSED, TO PROCLAIM THE FAVORABLE YEAR OF THE LORD. When Jesus finished reading the above He said 'ThiosWord has been revealed unto you today. The today is now and that's why the spirit of God has been poured as declared in JOEL 2:18-32. By faith All captives, Prisoners, are set free, sickness, chronic cancer, Whatever the situation, God is able to heal.

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Back Ground Checks

How well do you know your domestic manager?

The country woke up on the morning of mmmmmmm June with reports that a 26 year old domestic manager (Maid or Mboch?) in western Kenya had apparently strangled a three month baby left in her care and also stabbed to death her employee to death in the early hours of the evening. The assailant apparently spent the night in the same house with the two lifeless bodies, calmly took her breakfast in the morning before leaving the location at mid-morning after spending a few minutes of pleasantries with the immediate neighbour.

The bodies were discovered by the neighbours in the late afternoon. The grieving man of the house, claimed to have hired the aloof maid in the month without even bothering to cross check her details or even seeing her identity card. The father also added within the short period she had been working in the house, She was not that exceptional in her duties periodically being moody but was tolerated due to the rapport she had built with the three year old.

It is sad.

The domestic managers are a huge industry all across the country; however, it is difficult to authenticate the total figures of persons employed

as maids as there is yet to be a study conducted on the subject. Suffice it to say, the maid fills an important gap in the life of all urban families becoming important assets in the homes. Without them most homes are bound to run to a standstill.

The DM has no job description and performs a variety of tasks within the employer's home, such as provision of regular housekeeping, preparation of family meals, running of errands and taking care of small children in the home.

Their roles are rarely appreciated and they as personalities are rarely ever fully embraced within the family shell. As a consequence of this, a big fraction of the DMs are therefore generally bitter with their place in life and plod through their daily chores in a perpetual low self-esteem mode.

These facts are directed to you, young, suave, urbane, career mum; you and your spouse leave house early in the morning at about 6 O'clock, leaving young Natasha with the maid. You arrive back from duty at about 6 o'clock or much later in the early evening. Understandably, stressed with the career demands of work, tolerating the boss, customers and meeting deadlines. You take food prepared by the maid, gaze briefly at the Television, bond briefly with young Natasha and plop into bed at about ten o'clock. The same circle

starting over again the following day again.

Let's face it, for about 16 hours in a day, the maids runs the house unsupervised and has little Natasha under her care. Not to mention taking care of other prized possessions in the home ranging from the family vehicle, pets to electronics.

Unlike other lower beings, Man is intelligent enough to virtually hide his intention with no outward signs of flaw of character. Background checks therefore are becoming more of a necessity in the modern world. It is basically a check with authorisation from the concerned person, in this case the maid, a check on her Identity documents, guarantors, past employers and close associates. The beauty of the check is that it, gives you, the concerned party that relevant information about the potential employee a confirmation of her claims, her criminal background history and her references.

The overall objective of background checks is to ensure the safety and security of the immediate family. It does not mean it will counter any criminal activity, but it curtails some possible excesses on the part of the DM knowing that several people have vouched for her.

Do background checks on your DM today. It will assure you of some peace of mind-sort of.



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