



RATE CARD

STANDARD PAGE

270mm high
By 200mm wide

← **TYPE AREA** →
← **TRIM SIZE** →
← **BLEED** →

FULL PAGE

Type area:
255 by 185 mm

Trim size:
270mm by 200mm

Bleed size:
276mm by 206 mm
Allow 4mm lose
in the spine

HALF PAGE LANDSCAPE

115mm by 162mm
115mm by 162mm

HALF PAGE PORTRAIT

THIRD PAGE

75mm by 162mm

Quoter page

115mm by 78.5mm

FULL PAGE

Type area: 235 by 370 mm
Trim size: 270mm by 400mm
Bleed size: 276mm by 406 mm
Allow 8mm lose in the spine

RATES

Full Page Back Cover	ksh 30000
Full- Page Inside	Ksh 20000
Half Page Inside	Ksh 10000
Quarter Page Inside	ksh 6000
One Eighth Inside	ksh 2000
Front page Bottom strip	ksh 20000
Back page bottom strip	ksh 10000
Classified maximum	Ksh 5000
Classified Minimum	Ksh 500
Lines of advert	Ksh 2000
Lines of advert Minimum	ksh 200

NOTE

1. All rates inclusive of 16% VAT
2. All advertisements are run after client’s approval with payment agreed with marketer and no adverts n will run without booking or space or order for documentation.
3. All payments are made on **Till NO: 137726**. Cheque to be drawn to **Ashenbooks-Rafiki microfinance Bank, Kitengela Branch, AC No: 0082020002134**